



EXPO 2020
DUBAI, UAE
CANDIDATE CITY



DP WORLD ANNOUNCES OFFICIAL SUPPORT OF THE UAE'S BID TO HOST EXPO 2020 IN DUBAI

Leading container port operator signs agreement to serve as 'Premier Partner' of the country's 2020 World Expo bid

Dubai, UAE; October 10, 2012: In a major show of support for the UAE's bid to host the 2020 World Expo in Dubai, the senior leadership of DP World announced today its commitment to serve as a "Premier Partner" of the bid. This follows a formal signing ceremony with His Excellency Sultan Ahmed Bin Sulayem, Chairman of DP World.

DP World, which employs more than 30,000 staff and operates over 60 terminals across six continents, will engage internal and external stakeholders through a wide range of outreach initiatives to raise awareness about the country's bid to host the first World Expo ever held in the Middle East, Africa and South Asia.

Her Excellency Reem Al Hashimy said: "DP World is one of the many success stories in the UAE. We are very excited that the firm has joined our World Expo 2020 bid campaign. As a Premier Partner and as a global port operator, DP World will play a key role in demonstrating that the UAE has the geographical reach, infrastructure and human capital essential to host this monumental event in 2020."

Highlighting the strength of the firm's commitment to the Expo bid, **His Excellency Sultan Ahmed Bin Sulayem** said: "Dubai and the UAE are home to our flagship terminal, Jebel Ali Port. This is where our successful journey to become a global port operator began and we are proud and honoured to be named a Premier Partner of the UAE's bid to bring this important global event to Dubai. We will work with the Expo Bid team and our fellow Premier Partners to attract international support, showcasing the UAE's unique capabilities, including highlighting Jebel Ali's readiness to provide the logistical support required to make Expo 2020 a global success."

DP World joins five other UAE-based organisations that have already been named as Premier Partners of the Expo 2020 bid, including Dubai Airports, Emirates Airline, Emirates NBD, Etisalat and Jumeirah Group.

World Expo – one of the oldest and largest international events – takes place every five years and lasts for six months. Since 1851, World Expos have provided unique opportunities for people from across the globe to come together and appreciate the world's cultural diversity and technological wonders.



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Dubai, UAE, is competing against four other candidate cities bidding to host the 2020 World Expo, including Ayutthaya (Thailand), Ekaterinburg (Russia), Izmir (Turkey), and Sao Paulo (Brazil).

The winner will be announced in November 2013 following a vote by the 161 member nations of the *Bureau International des Expositions*, the intergovernmental organisation in charge of overseeing the calendar, bidding, selection and organisation of World Expos.

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About the Higher Committee for Hosting the 2020 World Expo in Dubai:

The Higher Committee for Hosting the 2020 World Expo was formed by decree by His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister, in his capacity as Ruler of Dubai. His Highness Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Emirates Group, serves as Chairman of the Committee.

Additional Committee members include: His Excellency Mohammed Ibrahim Al Shaibani, Director-General of His Highness the Ruler's Court of Dubai, who serves as Deputy Chairman; Her Excellency Reem Al Hashimy, UAE Minister of State and the Committee's Managing Director; Mr. Ahmad Abdullah Al Shaikh, Director General of the Government of Dubai Media Office; and Mr. Helal Saeed Al Marri, CEO of Dubai World Trade Centre.

The Committee submits regular reports directly to His Highness Sheikh Mohammed on the outcomes, milestones, challenges, solutions, proposals and recommendations towards achieving the ultimate goal of ensuring success in hosting 2020World Expo.

For further information about the UAE bid, please visit:

- **Website:** www.expo2020dubai.ae
- **Facebook:** www.facebook.com/DubaiExpo2020
- **Twitter:** @Dubaiexpo2020

About the Bureau International des Expositions:

The Paris-based Bureau International des Expositions (BIE) is the intergovernmental organisation in charge of overseeing the calendar, bidding, selection and organisation of World Expos. The BIE was created by an international convention signed in Paris in 1928, which established the rights and responsibilities of Expo organisers and participants. The role of the BIE is to supervise and ensure the application of this Convention.

The BIE's mission is to maintain the integrity and quality of Expos so that they may continue to educate the public and promote innovation in the service of human progress. Expos must be able to not only provide a benchmark for the human progress made in a given domain, but also propose a roadmap for the way forward – and the BIE works to ensure this.



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For further information about the BIE, please visit: www.bie-paris.org

About DP World:

DP World operates over 60 terminals across six continents⁽¹⁾, with container handling generating around 80% of its revenue. In addition, the company currently has 10 new developments and major expansions underway in 9 countries.

DP World aims to enhance customers' supply chain efficiency by effectively managing container, bulk and other terminal cargo. Its dedicated, experienced and professional team of more than 30,000 people serves customers in some of the most dynamic economies in the world.

The company constantly invests in terminal infrastructure, facilities and people, working closely with customers and business partners to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted "Best Seaport in the Middle East" for 18 consecutive years.

In 2011, DP World handled nearly 55 million TEU (twenty-foot equivalent container units) across its portfolio from the Americas to Asia. With a pipeline of expansion and development projects in key growth markets, including India, China and the Middle East, capacity is expected to rise to around 103 million TEU by 2020, in line with market demand.

www.dpworld.com

(1) As of September 2012. Includes non-container terminals.

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