



## **DP WORLD CHAIRMAN UNDERLINES IMPORTANCE OF DP WORLD CUSTOMERS TO UAE TRADE**

**Dubai, United Arab Emirates, 15 January 2011:** - In a meeting with DP World customers on Thursday to mark the beginning of the New Year, HE Sultan Ahmed Bin Sulayem, Chairman, DP World, highlighted the importance of local and regional traders to the UAE economy.

Mr. Bin Sulayem met with senior executives of around 50 major customers of the port operator at its flagship Jebel Ali facility, together with top company officials, including Jamal Majid Bin Thaniah, Joint Vice Chairman, DP World, Mohammed Sharaf, Chief Executive Officer, DP World, and Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region.

**HE Sultan Ahmed Bin Sulayem, Chairman, DP World said:**

“Spending time with our customers and knowing their business helps us understand how to give them good service. We aim to be as dynamic as our customers and as aware of the changing business and trade environment.”

Mr Bin Sulayem reiterated the company’s achievements during 2010, and exchanged views with the customers on current economic developments. “We remain cautiously optimistic that regional and local infrastructure development and consumerism will support steady growth numbers over time,” Mr Bin Sulayem observed.

“During 2010 service levels at Jebel Ali Port improved vastly with the introduction of gate automation, a state-of-the-art control room and increased adoption of e-services by port users. Over the past year, up to 87 per cent of transactions at Jebel Ali Port were carried out electronically through the Dubai Trade portal,” he explained.

The DP World Chairman also briefed the business leaders on the opening of the new transshipment hub at Vallarpadam in India in February, which will add another high quality service option in the region for customers.

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