



5th WORLD'S LEADING CRUISE PORT AWARD FOR MINA RASHID

New Delhi, India / Dubai, United Arab Emirates, December 15, 2012:- Mina Rashid, operated by global marine terminal operator DP World, has beaten the world's top cruise ports to win the prestigious World Travel Awards 2012 for the World's Leading Cruise Port, for the fifth consecutive year.

The regional cruise hub was voted the world's best from among WTA's 17 regional winners for the year, including top ports such as Miami in Florida, PSA in Singapore, Rio de Janeiro in Brazil and Shanghai in China.

Mohammed Al Mannaie, Director of Mina Rashid, DP World, UAE Region, received the award at WTA's Grand Final Gala Ceremony event hosted in New Delhi Capital. The red-carpet event was attended by hundreds of top industry executives, including decision makers in global travel and tourism.

In line with the Dubai Government's efforts to make cruise tourism an economic growth engine, DP World is expanding Mina Rashid's capacity to continue its leading position as the largest cruise centre in the Middle East. DP World's vision is for Mina Rashid to eventually be able to serve as many as seven cruise vessels at one time.

Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region, said:

"The recognition reaffirms Mina Rashid's position as the cruise hub of the region. First won in 2008, the consistency with which Mina Rashid has been voted the World's Leading Cruise Port at the World Travel Awards reinforces our long-term commitment to developing Mina Rashid as the regional cruise destination of choice.

"We thank our strategic partner in promoting cruise tourism, the Department of Tourism & Commerce Marketing (DTCM), for their important role in the success of Mina Rashid as a cruising destination."

In April this year, Mina Rashid simultaneously received and efficiently serviced five mega ocean-going cruise vessels for the first time ever, sending a clear signal that Dubai is a prime destination for cruise tourism in this region.

As well as Mina Rashid, DP World also developed and operates South America's largest and most modern cruise terminal, Quinquela Martin in Buenos Aires, Argentina, located in its Terminales Rio de la Plata (TRP).

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