



DP WORLD HOLDS CAMPAIGN TO RAISE AWARENESS ON HEART AILMENTS

Dubai, United Arab Emirates, October 18, 2012:- As part of its ongoing Health, Safety & Environment (HSE) programme, DP World, UAE Region has organised a five-week long know-your-heart awareness campaign targeting around 6,000 employees at its facilities in the UAE.

The campaign, organised in conjunction with the World Heart Federation's "World Heart Month" for the second year running, is aimed at raising awareness about heart diseases and stroke as well as promoting a healthy lifestyle to help protect against heart conditions.

Activities organised by DP World include a walkathon at the employees' Accommodation Village in Jebel Ali, distributing baskets of fruit, spreading the message about heart health through brochures and posters with information on heart diseases and a healthy diet, Health screenings and consultations at the DP World Clinic have also been made available to all employees.

The campaign also includes offering basic fitness lessons at the employees' recreational centre and gift coupons to the lucky winners of a lottery draw.

Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region, said:

"For DP World, its people are its most important assets and their health and safety its top priority. The World Heart Month is a wonderful opportunity to raise awareness about health issues, especially heart-related conditions. The message we want to send out is that a healthy diet and physical activity will help keep heart disease at bay."

Masoud Al Noori, Director of Human Resources, DP World, UAE Region, said:

"Our participation in the World Heart Month for a second consecutive year sends out an awareness message to our employees as well as all port users at Jebel Ali. We look forward to engage in more such campaigns in line with DP World's commitment to the welfare of its people."

Cardiovascular diseases claim 17 million lives a year worldwide. Risk factors for heart disease include raised blood pressure, cholesterol and glucose levels, inadequate intake of fruit and vegetables, being overweight and physical inactivity.

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