



# DP WORLD

## **BUSINESS LEADERS OF TOMORROW MENTORED BY DP WORLD BUSINESS LEADERS TODAY**

**Dubai, United Arab Emirates, 20 May, 2013:** In an initiative that brought together age and experience with youth and enthusiasm, UAE national students from five local universities and DP World's senior management team have taken part in a special workshop designed to bring the world of work to life.

The event involved over 40 students and more than a dozen DP World executives working with the students to find innovative solutions to a thought provoking, real business task under the mentorship of the executives.

Problem solving, leadership skills, critical thinking and presentation skills were all on the agenda as the students learnt about business start-ups in a fun way. Their DP World volunteer mentors helped them expand their horizons and gave direction for participating teams on a future in business.

The workshop is part of the INJAZ-UAE project, which has reached 18,000 students through 1,500 volunteers at 43 schools and universities across the country with the aim of educating students about work readiness, entrepreneurship and financial literacy through experiential, hands on programmes.

**DP World Group Chief Executive Mohammed Sharaf** said:

"This was a great experience for all of us involved from DP World. We are pleased to have the opportunity to contribute to a sustainable future by helping the next generation prepare for the world of work and careers in business. And although this programme was designed for us to mentor the students, we also learned a great deal from them. We were very impressed by the level of engagement, energy and enthusiasm the students brought to the table. We look forward to being involved in more initiatives like this in the future."

**INJAZ-UAE CEO Sulaf Saleh Al-Zu'bi** said:

"The breadth and depth of corporate business experience at DP World greatly helped our students and gave them a fruitful experience that will stand them in good stead in their future careers. We have a mission of developing the potential of young people, especially UAE nationals, so that the economy for the nation is left in capable hands over the long term as the baton is passed from the business leaders of today to those of tomorrow."

INJAZ-UAE is a member of Junior Achievement Worldwide, a partnership between the business community, educators and volunteers working together to inspire young people to reach their full potential. The organisation reaches over 10.6 million students a year worldwide.

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