



DP WORLD PLANS DISPLAY OF INITIATIVES AT SEATRADE SHOW

Dubai World and DP World Chairman to officially inaugurate the event

Dubai, October 24, 2010: - Reinforcing its commitment to customers and partners across the globe, global port operator DP World today (October 24) announced its plans to participate in the forthcoming Seatrade Middle East Maritime 2010, where it will showcase a number of innovative initiatives aimed at capitalizing on efficiencies and maximizing on quality of service across its operations.

The three-day conference and exhibition will be inaugurated by Sultan Ahmed Bin Sulayem, Chairman of Dubai World and DP World, on Tuesday (October 26) at the Dubai International Convention and Exhibition Centre.

Jamal Majid Bin Thaniah, Group CEO of Dubai World and Joint Vice Chairman of DP World, will deliver the keynote speech to start off the conference programme. The three-day conference and exhibition, is being held under the patronage of HH Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai.

On October 28, Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region, will be the keynote speaker for the Ports & Terminals segment of the conference, which will also be addressed by Andrew Adam, Senior Vice President, Global Operations, DP World.

DP World will sponsor the award for “Personality of the Year” to be presented to the winner at the Seatrade Middle East & Indian Subcontinent Awards at a gala ceremony on the eve of the event.

Sultan Ahmed Bin Sulayem, Chairman of Dubai World and DP World, said:

“As the leading flag-bearer of the industry in the Middle East, DP World is proud to be closely involved with this prestigious event organised by Seatrade. We believe this influential gathering of industry experts will further reinforce Dubai’s position as a powerful player in the maritime sector.”

Jamal Majid Bin Thaniah, Group CEO of Dubai World and Joint Vice Chairman of DP World said:

“We are proud to be associated with Seatrade Middle East Maritime. It is a great opportunity for us to reach out and communicate with our partners and other maritime

stakeholders, and look at emerging industry trends, practices and technology. We look forward to an interesting and eventful conference.”

Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region, said:

“Seatrade Middle East Maritime offers us a high-visibility platform to reinforce our commitment to customers. We aim to use this opportunity to spend time with trade visitors to enhance our understanding of their needs and exchange views on how to add value to their business model.”

Seatrade is the largest commercial maritime event in the region with an expected footfall of some 6,000 visitors. DP World has a prominent positioning and presence among more than 310 other exhibitors with an 84 sq m stand at the Dubai International Convention & Exhibition Centre, the event’s venue.

The focus of the conference this year will be on the state of the industry, ports and terminals, shipping finance and offshore marine support.

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About DP World

DP World is one of the largest marine terminal operators in the world, with 50 terminals and 11 new developments and major expansions across 31 countries⁽¹⁾. Its dedicated, experienced and professional team of nearly 30,000 people serves customers in some of the most dynamic economies in the world.

DP World aims to enhance customers’ supply chain efficiency by effectively managing container, bulk and other terminal cargo.

The company constantly invests in terminal infrastructure, facilities and people, working closely with customers and business partners to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted “Best Seaport in the Middle East” for 16 consecutive years.

In 2009, DP World handled more than 43.4 million TEU (twenty-foot equivalent container units) across its portfolio from the Americas to Asia. With a pipeline of expansion and development projects in key growth markets, including India, China and the Middle East, capacity is expected to rise to around 95 million TEU over the next ten years, in line with market demand.

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(1) As of 14 October 2010