



DP WORLD

DP WORLD DONATES AED 2 MILLION TO SHEIKH MOHAMMED CAMPAIGN TO HELP DISADVANTAGED CHILDREN

Chairman Bin Sulayem praises HH Sheikh Mohammed's initiative to bring dignity to disadvantaged people

Dubai, United Arab Emirates, July 25, 2013:- As part of its community engagement programme, global marine terminals operator DP World has donated AED 2 million to the Mohammed Bin Rashid Al Maktoum Campaign to Dress 1 Million Needy Children around the world.

HE Jamal Majid Bin Thaniah, Vice-Chairman, DP World, together with Mohammed Sharaf, Group CEO, DP World, and Mohammed Al Muallem, Senior Vice-President and Managing Director, DP World UAE Region, today presented the cheque to Mohammad Abdullah Al Haj Al Zarouni, Managing Director, UAE Red Crescent Authority, which is coordinating the distribution to children in Bosnia, Yemen, Tanzania and Zanzibar, in addition to Syrian refugee children in Lebanon and Jordan, through its international network.

The high-profile campaign is part of a series of annual Ramadan initiatives launched by HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai.

HE Sultan Ahmed Bin Sulayem, Chairman, DP World, said:

“We are proud to support this humanitarian campaign initiated by His Highness, which embodies the spirit of caring for the underprivileged, especially during the Holy Month of Ramadan. That the campaign focuses on children, the most vulnerable in society, is particularly important. DP World's own corporate responsibility activities are shaped and defined by the deep-rooted humanitarian vision of our leaders to bring dignity to all, working in partnership with the communities in which we operate.”

The campaign has already exceeded its initial target of clothing one million underprivileged children and has been extended in response to the overwhelming public support it has received.

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