



DP WORLD HOSTS LEADERS OF TOMORROW

Aspiring local and international students in leadership development programme

Dubai, UAE, 2 September 2013: Exploring what makes a great global leader will be the focus of more than 90 students from 25 countries who are visiting DP World's flagship Jebel Ali.

The students are embarking on a four-day leadership development conference (1-4 September) called **CSCLeaders** for Students. The group includes 18 UAE nationals drawn from universities across the country.

DP World has joined forces with international leadership development organisation, Common Purpose. The conference's Host University Partners Heriot-Watt University (with support from PWC and Dutco Balfour Beatty) and Hult Business School will also host part of the conference on their premises in Dubai.

CSCLeaders for Students is a series of student conferences held in major cities where significant numbers of students from across the Commonwealth study. They bring together young Commonwealth and other talent studying in the host city to tackle a significant challenge of our day and build powerful networks for the future.

CSCLeaders is the renewal of the Commonwealth Study Conferences, first run in 1956, for the 21st century, a partnership between Common Purpose and HRH The Duke of Edinburgh's Commonwealth Study Conferences.

Addressing the students yesterday, **Mohammed Sharaf, Group CEO, DP World**, said: "Dubai has become the hub of the region in a very short space of time thanks to visionary leadership. It is therefore very fitting that this important event is held in Dubai. We at DP World are delighted to be able to help facilitate the learning and networking of this group of future leaders.

"By broadening the horizons of future leaders and their ability to be agents of change all of us stand to benefit in the long term – the organisations they work for, the individuals themselves and society in general as we look to future generations to help solve some of the world's most pressing issues.

"Hosting this event is part of our commitment to developing the skills and capabilities of the budding leaders of tomorrow. The diversity of backgrounds, expertise, experience and cultures has resulted in an enriching mix of talent that can be nurtured in the years to come."



DP WORLD



CSCLeaders

Tomorrow's
Commonwealth

Julia Middleton, Chief Executive of Common Purpose said: “The 54 countries of the Commonwealth represent a third of the world’s population, of which half are under 25. Students from the Commonwealth share many values and with large numbers of them studying at universities across Dubai, there is a huge opportunity to connect these global leaders of the future both with each other and with leaders in Dubai. By taking students off campus and into the city, **CSCLeaders** for Students helps them feel more responsible for the place they are studying in and build the global networks they need to create positive change.”

During the four days, students will focus on a global challenge: “How do you get societal – as well as economic – value out of technological innovation?” Under that umbrella, the first day kicked off with a session starting at Jebel Ali examining a broad range of issues that form part of best leadership practice. Other days based at Heriot-Watt University and Hult Business School will focus on deeper immersion in the challenge through further visits, before the students move from theory to coming up with their ideas for tackling the challenge for the first time.

Academics, business leaders and DP World senior management will also judge presentations and oversee interactive master classes. Students will pitch projects they have been working on during the event to a “Dragon’s Den” style panel of experts helping them to develop their ideas.

Contributors to the conference come from DP World, Oracle, PwC, DLA Piper, Dubai Customs, Shell, Dutco Balfour Beatty, Dubai Trade, Mediclinic Middle East, neoMatrix, The Methodist Hospital, Emerging Opportunities Consulting, Hult International Business School and Heriot-Watt University.

Other **CSCLeaders** for Students conferences will run over the next month in both London and Singapore with further conferences scheduled next year in London, Mumbai and Trinidad.

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