



## **DP WORLD, UAE REGION ROLLS OUT “BEAT THE HEAT” CAMPAIGN TO ENSURE WORKFORCE SAFETY**

Leading port operator to spread awareness of heat exposure and distribute special safety kits to employees

**Dubai, United Arab Emirates, June 03, 2011:-** With the summer temperatures soaring, DP World, UAE Region this week rolled out a “Beat the Heat” campaign at all its facilities, detailing practical ways to safeguard against the dangers of prolonged heat and sun exposure.

Formally launched by Rashid Ali Al Qahtani, COO, DP World, UAE Region, along with teams from the Operations, HR and Safety departments, “Beat the Heat” consists of two “Fitness to Work” programmes within Jebel Ali Port. The first safety drive lasts four months, between now and the end of September, and the second part of the programme is linked to the World Heart Day in November.

The summer initiative predominantly focuses on outdoor workers in Jebel Ali, Hamriya and Fujairah ports.

A total of 5,000 special kits will be given to employees deployed in the operation areas such as the terminals, container freight stations, and in the technical, marine and general cargo departments. Each pack consists of hand towels, hydration solutions, safety glasses and educational literature such as pocket cards and posters with information on protection against extreme hot weather.

**Mohammed Al Muallem, Senior Vice President and Managing Director, DP World, UAE Region,** said:

“The safety and health of our employees is an absolute priority, especially during the hot summer months. We commend the efforts taken by our management teams to launch this timely campaign for the benefit of our hard-working employees.”

**Mohammed Ali Ahmed, Director for Strategic Planning, Human Resources & Business Support, DP World UAE Region,** said:

“The programme has been designed by our health, safety and environment experts to deliver essential support to our operation workforce and bring them some relief during the hot summer months. Our supervisors will closely monitor the well-being of our workers throughout these months to ensure they benefit from the campaign.”

“Beat the Heat” is also a message the campaign is delivering to the rest of the port community by distributing awareness booklets among all DP World staff and to third party contractors. The information includes suggestions on how to deal with the searing summer heat at work, as well as at home.

**-ENDS-**



**Photo Caption:** Rashid Abdulla Al Qahtani, COO, DP World, UAE Region, along with teams from Operations, HR and Safety departments, distributing “Beat the Heat” gift packs to the workers.