



## **DP WORLD'S DUBAI CRUISE TERMINAL WINS "MIDDLE EAST'S LEADING CRUISE PORT 2010"**

**DUBAI, May 27, 2010:-** Dubai Cruise Terminal has won, for the third consecutive year, the prestigious World Travel Award of "Middle East's Leading Cruise Port 2010".

The Dubai Cruise Terminal, located at Port Rashid, has received both the Middle East's Leading Cruise Port award as well as the World's Leading Cruise Port award in 2008 and 2009.

Tariq Bin Khalifa, Account Director, Account Management, General Cargo, DP World, UAE Region said:

"Receiving this award for three successive years proves that Dubai Cruise Terminal remains peerless in the Middle East. It also reaffirms Dubai's position as the region's premier cruise destination. DP World is truly honoured by this recognition."

The custom-built Cruise Terminal is the largest and most luxurious of its kind in the region. Spanning 3,300 square meters, it is capable of handling four ships simultaneously.

Inside, visitors can experience the world's finest duty-free shopping, get a taste of the local Arab culture and heritage, avail of a comprehensive communications suite including conference facilities.

Dubai's popularity as a luxury cruise destination began to take off in 2006 and the port has handled over half a million passengers coming aboard some 350-odd vessels, about a fifth of them on maiden calls. It has successfully positioned itself as the preferred port of call for the world's top cruise operators.

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### **Media inquiries**

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## **About DP World**

DP World is one of the largest marine terminal operators in the world, with 49 terminals and 12 new developments across 31 countries<sup>(1)</sup>. Its dedicated, experienced and professional team of nearly 30,000 people serves customers in some of the most dynamic economies in the world.

DP World aims to enhance customers' supply chain efficiency by effectively managing container, bulk and other terminal cargo.

The company constantly invests in terminal infrastructure, facilities and people, working closely with customers and business partners to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted "Best Seaport in the Middle East" for 15 consecutive years.

In 2009, DP World handled more than 43.4 million TEU (twenty-foot equivalent container units) across its portfolio from the Americas to Asia. With a pipeline of expansion and development projects in key growth markets, including India, China and the Middle East, capacity is expected to rise to around 95 million TEU over the next ten years.

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(1) As of January 2010