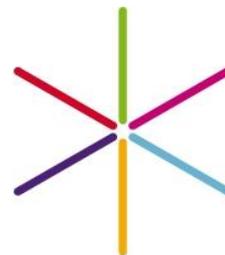




DP WORLD



CSCLeaders

Tomorrow's
Commonwealth

DP WORLD EXECUTIVES HELP UAE STUDENTS HONE LEADERSHIP SKILLS

95 Students interact with DP World team

Dubai, UAE, 8 April 2014:- Students with leadership ambitions studying in Dubai are getting a helping hand from DP World as it joins forces with international leadership development programme organisation Common Purpose to host a **CSCLeaders** for Students programme.

It is the second year that DP World has hosted the event. More than 95 students from 14 countries, drawn from universities across the UAE, are taking part in the four-day programme (April 6-9), with Hult International Business School as Host University Partner.

CSCLeaders for Students is one of many Global Leader Experiences that Common Purpose runs. Global Leader Experiences are leadership development programmes for students in Magnet Cities (a Magnet City has students from over 100 countries studying in it) where they tackle a significant challenge of our day and build powerful networks for the future.

This year's challenge is: 'What makes a city smart?'. Over four days students are expected to take what they have learned and formulate practical solutions that will have a positive impact on Dubai. At the end of the programme, students will be presenting their ideas and the projects they have been working on during the event to a "Dragon's Den" style panel of experts including academics, business leaders and DP World senior management.

A number of senior officials from DP World are addressing the students and working with them on the challenge, including Mohammed Sharaf, Group CEO, Anwar Wajdi, Senior Vice President, Corporate Cultural Development, Robin Windley, Senior Vice President, Human Capital, Sarah Lockie, Senior Vice President Corporate Communications, Yousif Al Mutawa, Chief Information Officer, Kathryn Wightman-Beaven, Director Global Responsibility, Tracee White, Vice President Talent Management Human Capital, Ian Le Pelley, Vice President Legal Counsel, Shani-Louise Foad, Head of Leadership and Development, Human Capital, and Rado Antolovic, Managing Director P&O Maritime.

Mohammed Sharaf, Group CEO, DP World, said:

"We are hosting this event for the second year running as part of our commitment to help young talent hone their skills and equip them to become the leaders of the future. Despite the diversity of our cultures and backgrounds, we all share common bonds. Such programmes provide students with great opportunities to experience first-hand how to work

effectively with people of different cultures, opinions and experiences. This knowledge and awareness is crucial for leaders in our global world, whether that is in the business sector or in any other sphere.

“We are delighted to partner with Common Purpose in this major programme and hope that the students benefit from the direct interaction with experts and business leaders.”

Julia Middleton, Chief Executive of Common Purpose said:

“In Magnet Cities such as Dubai, where students from all over the world congregate for their higher education, there is a huge opportunity to connect these global leaders of the future and help them to develop Cultural Intelligence - the ability to cross divides and thrive in multiple cultures. By taking students off campus and into the city, **CSC** Leaders for Students helps them feel more responsible for the place they are studying in and build the global networks they need to create positive change.”

-ENDS-

Photo caption:

*Mohammed Sharaf, Group CEO, DP World with students taking part at the Global Leader Experience, **CSC** Leaders for Students at the DP World headquarters in Jebel Ali, Dubai.*

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About DP World

DP World has a portfolio of more than 65 marine terminals across six continents⁽¹⁾, including new developments underway in India, Africa, Europe and the Middle East.

Container handling is the company's core business and generates more than three quarters of its revenue. In 2013, DP World handled 55 million TEU (twenty-foot equivalent container units). With its committed pipeline of developments and expansions, capacity is expected to rise to more than 100 million TEU by 2020, in line with market demand.

DP World has a dedicated, experienced and professional team of 30,000 people serving its customers around the world, and the company constantly invests in terminal infrastructure, facilities and people to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established

relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted “Best Seaport in the Middle East” for 19 consecutive years. www.dpworld.com

As of February 2014

About Common Purpose

Common Purpose is the global provider of leadership development which helps the people of the world to work together to solve common problems. We give people from the private, public and not-for-profit sectors the inspiration, skills and connections to become better leaders at work and in society.

Founded in 1989 as a not-for profit social enterprise, Common Purpose runs local courses for leaders in cities across the world and global programmes for leaders from over 100 countries across six continents. 4,000 leaders each year become Common Purpose alumni.

For more information about Common Purpose’s Global Leader Experiences, visit www.commonpurpose.org/students.

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About Cultural Intelligence

Organisations frequently appoint leaders for their IQ. Then, years later, sack them for their lack of EQ (Emotional Intelligence). In this provocative new book, Julia Middleton, CEO of Common Purpose Charitable Trust argues that, in the future, they will increasingly promote for CQ: Cultural Intelligence. Which she defines as “the ability to cross divides and thrive in multiple cultures”.

Leaders featured in the book include:

- Dr Reuel Khoza, Non-Executive Chairman, Nedbank
- Mike Brearley, former England cricket captain
- Diane Schneider, Head of Talent & Transformation, Deloitte
- Riz Ahmed, aka Riz MC, Actor and Rapper

Cultural Intelligence – out 22 May 2014 (published by Bloomsbury)

To order an advanced copy: cq@commonpurpose.org

For press or review enquiries: isabella.betkowski@commonpurpose.org