

DP WORLD'S TURN8 SEED ACCELERATOR PREPARES FOR INVESTOR DEMO DAY

Second round of graduates will present to investor community

Dubai, United Arab Emirates, 3 June, 2014:- TURN8, the seed accelerator for innovative entrepreneurs initiated by DP World, has announced its second Investor Demo Day to be held 21 June, 2014 in Dubai. The event will showcase startups from Round 2 of DP World's 120-day programme.

Those featured in this round come from Egypt, Australia, India, Georgia, Indonesia and the USA. They offer a variety of solutions for consumers and businesses, including an inexpensive billboard marketing platform, an online marketplace to showcase charity work and social good, a mobile learning and assessment app platform, a service that creates branded destination guides for tourism industry clients, a social network to help travelers plan itineraries in Southeast Asia, and an advertising platform that features augmented reality games.

The startups are ready to pitch to investors after working in Dubai for the past four months receiving coaching and mentoring on their business plans and training on key entrepreneurial principles.

Yousef Al Mutawa, Chief Information Officer, DP World, said: "The teams that will be at this second Demo Day have worked extremely hard to shape their ideas into investor-ready businesses. Not only have they honed their ideas to be market ready, they have also learned about running a successful business, from the financials to marketing to operations. We are excited to introduce them to the community of investors."

DP World launched TURN8 last year and graduates of Round 1 pitched to investors in January, with the event attracting interest from around the globe, including Tecom Investments and STC Ventures, as well as UK-based Venturebright and US-based Fenox Venture Capital.

The TURN8 Investor Demo Day will be held in the ballroom of The Meydan Hotel in Dubai. For more information, visit <http://www.turn8.co/demo-day/>.