



DP WORLD

DP WORLD MARKS ONE YEAR ANNIVERSARY OF ITS EMPLOYEE VOLUNTEERING PROGRAMME IN DUBAI

Dubai, United Arab Emirates, 20 July 2014:- The 'DP World in the Community' volunteering programme clocked 361 volunteering hours contributed by over 100 of its head office employees on the completion of its first year anniversary recently.

Having also participated in 18 projects, supporting 14 different organisations in its first year alone, DP World now hopes to implement the initiative in other regions of its global portfolio.

The programme gives each head office employee the opportunity to spend one working day every year to give back to the community in company time. The initiative is part of a Corporate Responsibility strategy that aims to develop long-term partnerships rather than simple philanthropic donations, reflecting the company's focus on lasting sustainable change.

DP World Human Capital Senior Vice-President Robin Windley said:

"Employee volunteering in the community is a win win for everyone. Our people learn new skills and develop teamwork across different ages and nationalities, which benefits the company and our customers, and the community benefits from our people's energy and enthusiasm. We also believe that a company's community engagement is important in retaining and attracting the best talent."

DP World Global Corporate Responsibility Director Kathryn Wightman Beaven said:

"It has been an exciting and rewarding year for those involved in the volunteer programme and this is just the beginning. Several new initiatives have been planned for the year ahead, including some very interesting projects for this year's World Volunteer Week in December, which relate to marine conservation, education, community development and healthy living. We will see some of our other regions take part in the programme on this occasion too."

Employee surveys to measure the impact of each volunteering activity have shown that 40 per cent of DP World's Head Office staff cited a significant increase and confidence in team working skills, while 42 per cent noted a substantial improvement in their communication skills.

Mentoring and coaching, leadership and management, and supervision were other key skills that volunteers described as areas of personal and professional growth derived from their experience.

While the global trend for volunteering programmes within companies is on a steep increase, only one fifth of Dubai based companies encourage or accommodate employee volunteering according to the Dubai Chamber Centre for Responsible Business. This comes at a time when more than 90 per cent of the world's Fortune 500 companies also run such initiatives.



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However, an increasing number of companies are joining Engage Dubai – a corporate volunteer programme managed by the Dubai Chamber of Commerce, which aims to increase both the quantity and quality in employee volunteering. Some 62 corporate members are enrolled, indicating growing interest in corporate volunteering by both local and international companies based in Dubai.

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Photo caption: *DP World staff have participated in various volunteering activities over the last year.*

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About DP World

DP World has a portfolio of more than 65 marine terminals across six continents⁽¹⁾, including new developments underway in India, Africa, Europe and the Middle East.

Container handling is the company's core business and generates more than three quarters of its revenue. In 2013, DP World handled 55 million TEU (twenty-foot equivalent container units). With its committed pipeline of developments and expansions, capacity is expected to rise to more than 100 million TEU by 2020, in line with market demand.

DP World has a dedicated, experienced and professional team of around 30,000 people serving its customers around the world, and the company constantly invests in terminal infrastructure, facilities and people to provide quality services today and tomorrow, when and where customers need them.

In taking this customer-centric approach, DP World is building on the established relationships and superior level of service demonstrated at its flagship Jebel Ali facility in Dubai, which has been voted "Best Seaport in the Middle East" for 20 consecutive years.

www.dpworld.com

(1) As of July 2014.