



DP WORLD



أصدقاء مرضى السرطان
Friends Of Cancer Patients
نحنُ معكم We're With You

DP WORLD DISTRIBUTES CARE PACKS TO CANCER PATIENTS AT TAWAM HOSPITAL

Dubai, United Arab Emirates, 31 October 2014:- DP World employees visited Tawam Hospital in Al Ain this week to distribute more than 100 care packs to cancer patients and their families. The care packs are filled with products to support the patient's journey to recovery. A second visit is scheduled in November to distribute another 100 packs.

A total of around 30 enthusiastic volunteers from DP World's Head Office in Dubai were involved in the initiative, putting together the packs of carefully selected products to address the needs of chemotherapy patients. In partnership with the UAE's foremost cancer charity 'Friends of Cancer Patients', DP World sourced a range of products uniquely suited to people undergoing cancer treatment. Meanwhile, The Grooming Company sponsored gift vouchers for women at the N.Bar salon and grooming packages for men at the exclusive 1847 salon.

Additional supporter packs were distributed to patients' families and friends with products and vouchers donated by Proctor & Gamble and Magic Planet. Dubai based Premier Limousines & Leasing also provided free transport for DP World volunteers.

Bringing the packs together and distributing them to patients at Tawam Hospital highlights how businesses can partner to make a difference.

HE Sultan Ahmed Bin Sulayem, Chairman, DP World, said: "Cancer awareness and supporting those undergoing treatment for cancer is an important social cause. We all have a role, including businesses, in providing support to those affected – patients, family and friends alike, and we at DP World are proud to contribute to this effort.

"Every year DP World marks the month of October by promoting cancer awareness among our staff. This year we decided to go a step further and make a positive impact on the lives of UAE residents affected by cancer directly with this hospital visit. Our people are continuously encouraged and supported to actively engage with such deserving causes in the local community."

Dr Sawsan Al Madhi, Secretary General for the Friends of Cancer Patients charity added: "We are delighted that one of Dubai's leading companies, DP World, is demonstrating leadership in this area and joining forces with us. This is an outstanding example of a

partnership raising awareness of cancer and its effects, while helping patients and their families in the process. Through this activity, DP World is complementing FoCP's efforts – which have been focused on creating valuable patient-centered events since the beginning of the year. This initiative by DP World also sets a great example of how other businesses can get involved in an important social cause as this, and give back to the community in which they operate.”

The cancer care packs initiative is part of the 'DP World in the Community' programme where each Head Office employee spends one working day a year participating in community activities on company time.

According to Cancer Research UK and the World Health Organisation, cancer is a leading cause of death worldwide. In 2012, an estimated 14.1 million new cancer cases occurred. Lung, female breast, colorectal and stomach cancers accounted for more than 40 per cent of all cases diagnosed globally.

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