



**DP WORLD**

## **DP WORLD GROOMS UAE'S NEXT GENERATION OF CARBON AMBASSADORS**

### **Emirati students reveal sustainability projects mentored by DP World experts**

**Dubai, United Arab Emirates, 19 April 2015:** Under the direct supervision of the global marine terminal operator, DP World, four teams of 29 Emirati university students have started work on converting four 20-foot shipping containers into self-sustainable bus stops as part of the Carbon Ambassadors Programme (CAP).

The programme is an initiative of the Dubai Carbon Centre of Excellence (DCCE) in collaboration with Dubai Electricity and Water Authority (DEWA) to promote a culture of sustainable development among local youth by engaging them in green activities.

As a strategic partner, DP World has provided the containers, while also allocating USD\$10,000 per team for the construction of each project. A DP World mentor has been supporting and coaching students on ways of adapting the containers for urban use.

DP World's involvement in the initiative falls within its overall strategy for reducing the impact of its operations on the environment through innovation, new technologies and behavioural change. The organisation's strategic partnership with DCCE is a contribution to the efforts shaping the UAE's path to Green Economic Development.

#### **DP World Chairman Sultan Ahmed Bin Sulayem said:**

"Educating future generations in sustainability practice and green technologies is an initiative we are keen to support. We all have a duty to promote measures to protect the environment and businesses can play a major role as well. By partnering together we make more resources available to help tackle the environmental issues that face the world and we are delighted to contribute to such programmes."

A green approach to the sustainable generation and consumption of energy of each bus stop is part of the design and implementation of the project. Students are using solar panels, wind turbines, motion sensors, LED lights and other low energy consuming devices and eco-friendly material in their construction. The conversion of the containers is taking place at the Dubai International Humanitarian City.

Since its launch last year, CAP has developed some of the UAE's finest future Carbon Ambassadors and is preparing to showcase the innovative work of its first batch recruits at the World Green Economy Summit (WGES) 2015 in Dubai this month.

According to WGES, the UAE is the first country in the MENA region to commit to a green economy strategy and Dubai is leading the region in green infrastructure investment, from renewable energy to green buildings, public transport and technologies.

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