



EXPO  
2020  
DUBAI  
UAE

DP WORLD 

PREMIER GLOBAL TRADE PARTNER

Press release

## Expo 2020 Dubai and DP World partner to position the UAE at the heart of future global trade

**Partnership with global trade enabler DP World to help Expo 2020 promote a future of Mobility, Opportunity and Sustainability.**

15 June 2016, Dubai, UAE. For immediate release.

Expo 2020 Dubai today announced DP World as its Premier Global Trade Partner. The company, which is a leading enabler of global marine and inland trade, owns and operates 77 terminals globally including the Port of Jebel Ali, less than 10 km from the Expo site, and will play a vital role in the supply chain for the Expo, which will bring together over 180 nations and 25 million visitors for what will be the world's largest event in 2020. DP World is the third Premier Partner to be announced to date.

The signing ceremony was attended by His Highness Sheikh Ahmed Bin Saeed Al Maktoum, His Highness Sheikh Ahmed Bin Saeed Al Maktoum, Chairman of the Expo 2020 Dubai Higher Committee and Chairman of Dubai Airports and Emirates Airline, and His Excellency Mohammed Al Shaibani, Vice Chairman of the Expo 2020 Dubai Higher Committee, Director General of His Highness The Ruler's Court of Dubai, and CEO and Executive Director of the Investment Corporation of Dubai.

**Her Excellency Reem Al Hashimy, UAE Minister of State for International Cooperation and Director General Bureau Expo Dubai 2020**, said, "Expo 2020 Dubai will be the first World Expo to take place in the Middle East, Africa or South Asia. Serving an area with a collective population of nearly 3.2 billion people and a GDP of more than US \$ 6.5 trillion, Expo 2020 will act as a gateway to one of the most important geo-economic trends shaping our world: the rise of emerging markets, developing countries and South-South trade. The partnership with DP World will play a central role in cementing the UAE's position at the heart of future global trade."

HE Al Hashimy added: "Trade and economic diversification are vital to the UAE's future. Through this agreement with DP World and our other partners, Expo 2020 Dubai will leave an economic legacy in the form of new business generation, GDP growth and job creation across the region."

### Enabling the Expo

**DP World Group Chairman and CEO, Sultan Ahmed Bin Sulayem**, said: "We are proud to become the Premier Global Trade Partner of Expo 2020. This is an ideal partnership as we have the same purpose – to make a better tomorrow. We are proud ambassadors globally for Dubai and the UAE, enabling trade in over half of the world's economy. Expo 2020 will capture the world's attention and will leave a strong legacy and the same applies to DP World – we boost trade, build economies and create a positive future. We are a Dubai flagship company enabling trade in 40 countries and have a similar mindset to Expo – thinking ahead, innovating for the future which makes us a natural choice as Expo 2020's global trade partner."



EXPO  
2020  
DUBAI  
UAE



PREMIER GLOBAL TRADE PARTNER

The partnership with DP World means that countries participating in Expo 2020 will be able to use ports in their home countries as well as Jebel Ali Port for their transport requirements as they prepare to take part in the global mega event, taking advantage of one of the most modern ports in the region, employing state of the art equipment and the infrastructure required to accommodate the world's largest container vessels.

The agreement will also offer wider opportunities for DP World to enhance its international profile and build long-lasting partnerships with the mega-event's participants, which will include nations, corporations and multilateral organisations.

The Premier Partnership, the highest of three tiers in Expo 2020's partnership programme, grants exclusive marketing rights and benefits to DP World, as well as the opportunity to have its own pavilion during the Expo and to remain in legacy.

### **Playing a vital role in global trade**

DP World is at the heart of global trade. It operates 77 marine and inland terminals in 40 countries across six continents, including both high-growth and mature markets. With its promise 'Creating the Future, Now', DP World has committed to creating the most productive, efficient, and safe trade solutions, well-aligned with Expo 2020's focus on innovation and its subthemes of Opportunity, Mobility and Sustainability. The global trade enabler is also an active supporter of start-up organisations, both locally and internationally, complementing similar Expo 2020 initiatives.

According to the WTO, global trade was worth \$18.5 trillion in 2014. The Middle East, Africa and Asia together accounted for just \$6.904 trillion of that total. The three regions have, however, experienced rapid growth. The World Bank estimates that gross national income per capita in Sub-Saharan Africa grew by almost 240% between 2002 and 2014. The UAE was the world's 11th largest exporter in 2014, and has firm plans to reduce oil's contribution to national GDP to less than the current 30%. On 21 November 2015 the UAE announced the details of the Emirates Science, Technology and Innovation Higher Policy. This is a US \$ 82 billion plan to foster a knowledge economy, and prepare the UAE for a world beyond oil.

For more details please visit: <http://www.expo2020dubai.ae/>.

### **Notes to Editors**

#### **About Expo 2020 Dubai®**

All over the world, people are dedicating effort and imagination to solving some of today's most pressing challenges – from unlocking development opportunities for the next generation to reimagining how people travel and experience the world, by way of ensuring that people have access to education, sustainable energy, food and water. Innovations are being created that five years ago would have been unimaginable.

Expo 2020 Dubai is guided by the belief that innovation and progress are the result of people and ideas combining in new ways. Over the course of six months from October 2020, Expo aims to bring together hundreds of countries and millions of people to celebrate human ingenuity: 'Connecting Minds; Creating the Future'.

- Between its opening day on 20 October 2020, and its close on 10 April 2021, we expect Expo to host 25 million visitors.



PREMIER GLOBAL TRADE PARTNER

- 70% of all visitors are expected to come from outside the UAE - the largest proportion of international visitors in Expo history.
- We aim to create and deliver an inclusive and global Expo with over 200 participants, including nations, multilateral organisations, businesses and educational institutions.
- Expo 2020 also has an ambitious volunteer programme, which aims to include more than 30,000 volunteers from a wide range of ages, nationalities and cultures and backgrounds.
- The Expo site covers a total of 438 hectares, including a 200 hectare gated area. It is located within the Dubai South District, adjacent to Al Maktoum International Airport.

Expo 2020 Dubai will be the first mega-event to take place in the Middle East. Over the past 50 years the UAE has shown the world what is possible through its remarkable development. With Expo 2020, we want to play our part in inspiring future generations and, together, spark innovations that underpin the next 50 years of human progress.

### **About World Expos**

In 1851 the Crystal Palace was the centrepiece of London's Great Exhibition - the first World Expo. It celebrated the man-made industrial wonders of a rapidly changing world. Architecture, contents and a theme, 'Industry of All Nations', coalesced to create a big idea of nations meeting nations in shared technological and commercial progress. In more recent years, participants in World Expos, including governments, international organisations and companies, have gathered to promote their achievements, products, ideas, innovations, their national brand, and their nations as destinations for tourism, trade and investment.

### **About the Expo 2020 Dubai Partnership Programme**

Expo 2020 Dubai's partnership programme aims to broaden the range of connections created between the companies, countries and millions of visitors that will come together for the World Expo. These partners will play an integral role in the development of the first mega-event to take place in the Middle East, Africa, and South Asia; working with Expo to build not just a global mega-event, but a global platform for collaboration that leaves a long-lasting legacy.

Consisting of three partnership levels with corresponding benefits and visibility, the programme attracts leading global organisations from key economic sectors including aviation, logistics, finance, telecommunications and hospitality, committed to "Connecting Minds, Creating the Future". Expo's partners will have the opportunity to demonstrate their commitment to playing a positive role in society and the future - through their products, their research and development, their products and policies, and the hard work and expertise of their people.

Expo 2020 Dubai aims to build connections with partners that share its vision around the concept of 'Connecting Minds, Creating the Future'; commitment to sub-themes Opportunity, Mobility and Sustainability; as well as its ambition to leave behind a tangible legacy long after the event comes to a close.

### **About DP World**

DP World<sup>1</sup> is a leading enabler of global trade and an integral part of the supply chain.

---

<sup>1</sup> As of April 2016



PREMIER GLOBAL TRADE PARTNER

We operate multiple yet related businesses – from marine and inland terminals, maritime services, logistics and ancillary services to technology-driven trade solutions.

We have a portfolio of 77 operating marine and inland terminals supported by over 50 related businesses in 40 countries across six continents with a significant presence in both high-growth and mature markets. We aim to be essential to the bright future of global trade, ensuring everything we do has a long-lasting positive impact on economies and society.

Our dedicated team of over 37,000 employees from 110 countries cultivates long-standing relationships with governments, shipping lines, importers and exporters, communities, and many other important constituents of the global supply chain, to add value and provide quality services today and tomorrow.

Container handling is the company's core business and generates more than three quarters of its revenue. In 2015, DP World handled 61.7 million TEU (twenty-foot equivalent units) across our portfolio. With its committed pipeline of developments and expansions, the current gross capacity of 79.6 million TEU is expected to rise to more than 100 million TEU by 2020, in line with market demand.

By thinking ahead, foreseeing change and innovating we aim to create the most productive, efficient and safe trade solutions globally.

**For media enquiries, please contact:**

Nancy Carda  
Senior Manager PR and Media  
Email: [nancy.carda@expo2020dubai.ae](mailto:nancy.carda@expo2020dubai.ae)  
Mob: +971(0)506601097  
P.O. Box 2020, Dubai, UAE  
[www.expo2020dubai.ae](http://www.expo2020dubai.ae)

Follow us Twitter: @DubaiExpo2020 | Facebook: DubaiExpo2020 | Instagram: expo2020uae

Mouaffak Hajjar  
Account Director, Brunswick Group  
Email: [Expo2020uae@brunswickgroup.com](mailto:Expo2020uae@brunswickgroup.com)  
Tel: +971 56 174 8183

**For DP World media enquiries please contact:**

**Sanaa Maadad**  
Corporate Communications Manager  
DP World  
Tel: +971 505522610  
[sana.maadad@dpworld.com](mailto:sana.maadad@dpworld.com)

**Mike Vertigans**  
Senior Corporate Communications Manager  
DP World  
Tel: +971 566769324  
[michael.vertigans@dpworld.com](mailto:michael.vertigans@dpworld.com)

**Follow DP World on:**



PREMIER GLOBAL TRADE PARTNER

Twitter: [https://twitter.com/DP\\_World](https://twitter.com/DP_World)

LinkedIn: <https://www.linkedin.com/company/dp-world>