

BUSINESSES UNITE IN BID TO ACHIEVE U.N. SUSTAINABLE DEVELOPMENT GOALS

DP World and Dubai companies discuss power of volunteering programmes to effect change

Leadership workshop part of IMPACT 2030 in the UAE's Year of Giving

Dubai, UAE, Sunday, 19 March 2017: Business leaders in Dubai have met to discuss harnessing their employee resources to achieve the United Nations' Sustainable Development Goals (SDGs).

Mobilising volunteering programmes to achieve sustainable change by 2030 was the focus of a Leadership workshop convened by DP World, Marriott, Google, UPS, Ritz-Carlton, CH2M and PwC as part of IMPACT 2030 - the only international private-sector led coalition aligning employee resources to achieve the Sustainable Development Goals, which focus on key global issues such as poverty, inequality and climate change.

The workshop had a range of objectives, including:

- Increasing the knowledge and understanding of IMPACT 2030 as a global private sector-led collaboration to mobilise corporate volunteers to achieve the SDGs.
- Discussion of corporate volunteering in the UAE – what is taking place, challenges and opportunities.
- Actionable steps which identify how current employee volunteering programme goals align with the SDGs.
- Exploring the potential of Action Teams to boost employee volunteering efforts at a regional, national and international level.

DP World Group Chairman and CEO, Sultan Ahmed Bin Sulayem, said: "The power of private companies to enact change is immeasurable and can be magnified by working together across sectors. The Sustainable Development Goals offer a rallying point for businesses and IMPACT 2030 can harness human resources to make a huge difference. The Leadership workshop is an exciting opportunity to agree the best path forward and we look forward to

sharing the outcomes and working together to achieve sustainable change in 2017 and beyond.”

The Leadership workshop also coincides with the Year of Giving in the UAE that provides an opportunity for businesses to create a sense of community responsibility, to develop a spirit of volunteering and to encourage specialised volunteer programmes.

-ENDS-