

DP WORLD'S GLOBAL EDUCATION PROGRAMME WINS THIRD INTERNATIONAL SUSTAINABILITY AWARD

Dubai, UAE, 12 July 2017: DP World's Global Education Programme has won Gold for Best Evaluation at the UK's Corporate Engagement Awards, recognising the global trade enabler's measurement of the initiative to ensure maximum impact.

Launched in 2016, the Programme involves employees delivering lessons in local schools across its network around the world to boost the skills, aspirations and confidence of young people by teaching them about trade, logistics and the maritime sector and related career opportunities.

The award highlights the successful evaluation and analysis of the programme, which includes tailored monitoring and an evaluation dashboard developed by DP World and EdComs, the UK's leading marketing and communications agency specialising in education. The programme aims to reach 34,000 young people by 2020 and more than 250 employees have been involved to date, engaging over 5,500 students, across 14 countries.

DP World Group Chairman and CEO, Sultan Ahmed Bin Sulayem, said: "Our Global Education Programme is having genuine impact around the world and I am delighted to have our efforts recognised by this prestigious award. As a leader in global trade and logistics, we want our people and our resources to support education, and to raise awareness of trade and its crucial role in everyone's lives. Our extensive measurement and evaluation of the programme helps ensure that it is constantly meeting the needs of students, teachers and employees, and ensures that we can create lasting change, adding value in the communities where we operate."

Feedback is gathered from teachers, students and employers after every session and fed into London Benchmarking Group's (LBG) measurement framework, the global standard for tracking sustainability investment. The initiative has been hugely popular with schools, with 96% of teachers saying it provided pupils with something new their school could not, and 94% saying they would recommend DP World as an employer.

The programme also helps create a talent pipeline of future employees, increases job prospects for local communities, and provides a rewarding way for employees to use their volunteering leave while developing skills. Of employees that have taken part, 96% said they are more likely to speak positively about DP World, and 93% increased their job satisfaction.

The Corporate Engagement Award is the third recent sustainability accolade for DP World. Its education initiative was also awarded Gold for Employee Engagement at the CSR Excellence Awards last month, as well as the company being named Sustainability Champion for its 'Our World, Our Future' global sustainability programme.

The Corporate Engagement Awards were presented in London last month. See the full list of winners at: <http://www.corporateengagementawards.com/the-winners/>