

DP WORLD'S EVENT AT DUBAI FITNESS CHALLENGE OPENING DRAWS HUGE CROWD

DP World Chairman opens Ninja Warrior Challenge to support nationwide initiative

Mr. Bin Sulayem: Active lifestyles nurture creativity

Dubai, United Arab Emirates, 22 October 2017: As part of global trade enabler DP World's continuing engagement with young people and future leaders, a special Ninja Warrior Challenge saw more than 1100 Dubai residents participate in a 10-part obstacle course at the Dubai Fitness Challenge (DFC) opening carnival at Safa Park this weekend.

Aligned with the Dubai government's goal to become the world's most active city, the event was aimed at 8-16 year olds, testing the fitness and determination of all who took part with a leader board tracking the best times for prizes. DP World Group Chairman and CEO Sultan Ahmed Bin Sulayem also attended and officially opened proceedings. The event builds on DP World's ongoing Global Education Programme aimed at raising awareness about the maritime sector and related career options for young people, particularly in the communities where the company operates around the world.

DP World has given all its Dubai based employees 30 minutes of company time each day for a month to pursue fitness activities and has arranged a variety of events for staff. They include step challenges, yoga and dance classes, boot camps and cardio sessions, fitness assessments and prizes for the best performing employees.

DP World Group Chairman and CEO, Sultan Ahmed Bin Sulayem, said: "An active lifestyle is key to nurturing creativity and the quality of our minds is related to the quality of our health. Levels of achievement in our work and personal lives depends on how energetic and active we feel, helping us succeed in all the tasks that we are faced with every day. Good health is fundamental to life and needs to be cherished by all of us."

DP World has offered its Dubai employees a range of fitness and wellness related tools over the years, including a corporate gym facility at their Head Office with weekly yoga, Zumba and circuit training classes. The company also sponsors corporate dragon boat racing, football and cricket teams, organises annual wellness days and a family day for staff together with corporate sponsorships such as Standard Chartered marathon. Dietary initiatives include fruit infused water in buildings for proper hydration, fresh fruit campaigns to encourage healthy snack habits and a corporate canteen with healthy lunch options.

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