

## Media Release

# Region's First Sports Performance Training and Fitness Center to Launch in Dubai

## Michael Johnson Performance Dubai led by US Olympic champion

**Dubai, United Arab Emirates, 24 July 2018:** Michael Johnson Performance (MJP), an internationally recognized leader in athletic development and improvement, today announced its launch in the Middle East. Founded by Olympic champion sprinter Michael Johnson, MJP Dubai will open its doors in October this year at Mina Rashid with a world-class sports facility for athletes and fitness enthusiasts of all levels,

The 38,750 square feet facility located in the heart of Dubai will offer members the ultimate fitness experience with individual personal training sessions, group fitness classes, sports medicine and nutrition, and athletic development programs for young athletes, and high-performance training programs for professional athletes, all under one roof. Coupled with world-class trainers, MJP Dubai will provide a range of programs for people of all ages to improve their fitness or athletic performance through a scientific and data driven approach.

Global trade enabler DP World and MJP Dubai are joint venture partners in the project, which is aligned with UAE's Vision 2021 and aims to develop and sustain a healthy community.

**DP World Group Planning and Project Management Senior Vice President, Adnan Al Abbar, said:** "DP World develops trade solutions and programs that support both, business and Dubai's national interests. The health and wellbeing of our people is key to enabling national growth ambitions and we're proud to partake in activities that support the UAE's vision.

"We will continue to deliver on the needs of residents and visitors of the Emirate, and are in the process of re-developing Mina Rashid from a commercial port into a world-class recreational area to reflect Dubai's strong cultural heritage, further strengthening the city's position as the leading regional cruise hub and integrating the Mina Rashid waterfront back in to the local community. MJP Dubai is integral to this exclusive offering."

Expanding its global footprint, this will be MJP's first physical presence outside the of the United States since its establishment in 2007.

Commenting on this occasion, **4-time Olympic Gold Medallist, Michael Johnson, said:** "I'm extremely pleased for this opportunity, to partner with a global organization like DP World. The MJP brand is also a global one and it's exciting to see another significant

expansion in our growth journey. The state-of-the-art facility in Dubai is the region's first sports performance training and fitness center and it will enable every athlete to achieve their potential, regardless of age, gender, limitation, sport or natural ability.

For exclusive updates on the UAE's first athletic training centre, visit [www.mjperformance.ae](http://www.mjperformance.ae)

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