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RIDING THE OCEAN WAVE – A WORLD RECORD ATTEMPT FOR A ROWING BOAT WITH A PURPOSE

DUBAI, UNITED ARAB EMIRATES, October 28, 2018 - Eight billion kilos of plastic are dumped into the ocean every year. For the number crunchers among us, that's an astounding 22 million kilos of plastic every day – enough to fill over 1500 40-foot containers a day. No wonder our beaches are covered in plastic debris.

Representing the spirit of DP World and backed by Group Chairman and CEO, Sultan Ahmed Bin Sulayem, formed by the trade enabler's Director of Global Operations, Patrick Bol along with his team of rowers Lewis Knollman, Andrew Ruinoff, Matt Wilds aim to cross the Atlantic Ocean in 27 days or less to collect samples of water and draw attention to the plastic pollution problem – smashing world records along the way.

World Record attempt: To safely row across the Atlantic Ocean in a multihull rowing boat whilst breaking 4 world records on the Trade Winds 2 route:

- The first multihull to row across TW2, Africa to South America, continent to continent
- Shortest time to row across TW2 Atlantic Ocean (record stands at 27 days)
- Fastest Atlantic crossing with an average speed of over 3.8kn (record stands at 3.7kn)
- Most consecutive days rowed over 100 nm/day on TW2 (record stands at 12 days)

Named “Year of Zayed” the boat is a multihull design by John Cable of Mariner Design, New Zealand and built by Premier Composite Technologies (PCT), Dubai, will be the fastest Ocean rowing boat ever built. At 39.5 ft. in length, 23 ft. wide, weighing nearly 1500 kgs with a full load “Year of Zayed” is made out of carbon fibre and nomex. It is equipped with the latest technology including Xtra Link tracking devices that submit a position every 4 hours.

The “Year of Zayed” is named after the founding father of the UAE, Sheikh Zayed bin Sultan Al Nahyan and 2018 will mark 100 years since his birth. On land and in the sea, our fore-fathers lived and survived in this environment. They were able to do so because they recognised the need to conserve it, to take from it only what they needed to live, and to preserve it for succeeding generations.

All of this would not have been possible without the tremendous support of many sponsors, lead by our Headline Sponsor DP World, the Dubai Government, Dubai Sport Council, Dubai TV, Van Oord Marine Inguinity, Premier Composite Technologies, Michael Johnson Performance - Dubai, Aqua Diving Services, XTRA Link, Alokozay, GAC, HullWiper, Inmarsat, Emirates NBD, Alberwardi, P&O Maritime, P&O Marinas, Stormgeo, Grand Gourmet Grocer, DP World Dakar, DP World Paramaribo and more.

An out of the box initiative and event of this calibre would not have been possible without the support and management of Brands and Trends.

Stay up-to-date with the #Row4Ocean expedition by following their activities directly on: Website – Row4Ocean.com; Instagram – @row4ocean; Facebook – Row4Ocean; Xtra Link Ocean Web Tracker & App